

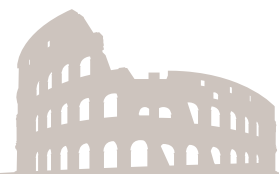
# . WINNING TOGETHER .

INTERNATIONAL CONFERENCE / FEBRUARY 2024

## AGENDA #1

### SUNDAY FEB 4<sup>TH</sup>, 2024

<b><u>MORNING</u></b>	Guest arrival. Lunch will be provided if you arrive before lunchtime
<b>14:00</b>	Check-in
<b>15:00</b>	Introduction to our TEAM-BUILDING Session – Conference room
<b>15:15</b>	Free time and Preparation to Team-building
<b>16:30</b>	<b>TEAM-BUILDING</b>
<b>18:00</b>	End of session. 25th anniversary celebration
<b>20:00</b>	<b>Dinner</b> in the Restaurant of the Hotel



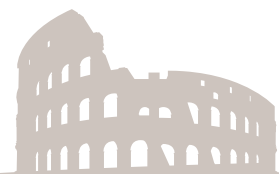
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## INTERNATIONAL CONFERENCE / FEBRUARY 2024

### AGENDA #2

#### MONDAY FEB 5<sup>TH</sup>, 2024

- 09:00** Introduction to **DEPOT**® Conference\_ JJ
- 09:25** Business analysis 2023/2022 & Strategy\_ Veronica & JJ
- 09:50** **DEPOT**® strategy Carlo
- 10:15** 2024 marketing plan\_ Jessica & **DEPOT**® Opportunities\_ Veronica
- 10:40** **Coffee break**
- 11:10** **DEPOT**® education plan\_ Luca
- 11:55** BEST PRACTICE: new opportunities for **DEPOT**® development\_ Metali (AL)
- 12:15** PR & social media\_ Carlo, Alessandro & Elena
- 12:50** BEST PRACTICE: **DEPOT**® business opportunities\_ Lars (NOR)
- 13:10** CONCLUSION
- 13:15** **Lunch Break**
- 14:30** Free leisure time
- 15:00** **Transfer** to Rome downtown
- 16:00** Visit to the city of Rome (for **DEPOT**® CLIENTS and Others)
- 20:00** **Dinner**



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INTERNATIONAL CONFERENCE / FEBRUARY 2024

## CONFERENCE **GUIDELINE**

### **HOTEL: SHERATON ROME PARCO DE' MEDICI**

*Viale Salvatore Rebecchini, 39, 00148 Rome, Italy*

### **SUNDAY DINNER**

Dinner at the Restaurant of Sheraton Hotel Building 1 at 7:30 PM.

**Dress code: Smart Casual**

### **TEAM BUILDING ON SUNDAY**

**Dress Code: jeans or casual, tennis shoes.**

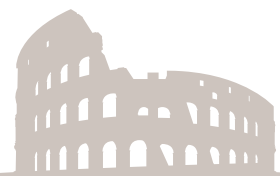
### **CONTACT DETAILS**

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## INTERNATIONAL CONFERENCE / FEBRUARY 2024

### WELCOME

Dear Partners,

It is with immense joy that we extend a warm welcome to the **DEPOT**® International Conference 2024.

This year marks a significant milestone for us as we celebrate our 25th anniversary as a company. Whether you are a recent addition to our team of Export partners or have been part of this incredible journey for some time, each one of you has played a crucial role in contributing to the success and growth of our brands in the marketplace.

Your extraordinary spirit, courage, and determination have been the driving forces behind the remarkable results we have achieved. Our brands continue to stand out, offering a plethora of unique opportunities through the resources and launches our company produces. This is made possible by our innovative attitude and an “out of the box” approach to the market. Yet, it is you who have truly made the difference!

In celebration of our 25th anniversary, we have chosen to convene in Italy, in the captivating city of Rome. Rome, with its rich history, vibrant spirit, and breathtaking beauty, serves as an ideal backdrop to share the very best of what our brands embody in terms of values, energy, and opportunities.

The objective of our conferences remains to provide everyone with the chance to participate in a team experience, share new ideas and opportunities, strengthen individual businesses, expand market share, enhance management skills, and cultivate a common vision. We consider ourselves a great family, and this gathering is the perfect opportunity to reunite all its members, reinforcing relationships built over the years.

This is the z.one culture that we all contribute to continuously, feeding it with our spirit and efforts. As we come together in Rome, let us not only celebrate our 25 years of success but also look forward to the promising future that lies ahead.

Thank you for your dedication and commitment. We eagerly anticipate a conference filled with collaboration, inspiration, and the shared enthusiasm that has defined our journey thus far.

Warm regards,

**Jean-Jerome**

HEAD OF INTERNATIONAL SALES

